



Dear Mr Pérez,

Congratulations on the successful (sic) launch of the European Super League. As long-time supporters of European football, we would be delighted to offer you the use of our board room for your ESL launch party on the evening of Friday 23<sup>rd</sup> April 2021.

When you have finished your party, please switch off the lights and leave the keys to the brewery under the doormat on your way out. We are confident that every drop of beer on the premises will still be present and correct when we open up on Monday morning.

Yours sincerely,

P. I. S. Staker.  
Head of Marketing, Heineken.